

# ABOUT US

Big Brothers Big Sisters of Puget Sound's mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. We are part of a national network operating for over 100 years, and are the largest and oldest youth mentoring organization in Washington State. We serve over 1,000 matches each year.

## 2024 SPONSORSHIP OPPORTUNITIES

### BIG IMPACT

**March 21, 2024 | Museum of Pop Culture (MoPOP)**

Join us after work for BBBS' annual networking event! Get to know other professionals who support mentoring as we announce and celebrate the Matches of the Year.

**Sponsorships available from \$1,000-\$25,000**

### BIG RAPPEL

**July 12-13, 2024 | Downtown Seattle**

Join our peer-to-peer fundraiser for the chance to rappel from a 40-story building in downtown Seattle.

**Sponsorships available from \$1,000-\$25,000**



### BIG INVITATIONAL

**June 6, 2024 | Meridian Valley Country Club**

Our 18-hole, 4-player scramble golf tournament is a day of guaranteed fun that sells out each year.

**Sponsorships available from \$750-\$5,000**

### BIG GALA

**October 5, 2024 | Hyatt Regency Seattle**

The 59th Annual BIG Gala will inspire and delight as you join over 400 generous community leaders in celebrating the life-changing power of mentoring.

**Sponsorships available from \$3,000-\$50,000**

For more information or to claim a sponsorship email [Mike.Ritter@bbbsps.org](mailto:Mike.Ritter@bbbsps.org) or visit [InspireBig.org/Events](https://InspireBig.org/Events)





# MENTORING WORKS

Our results show that 1-to-1 mentoring is a viable solution for improving outcomes for young people, particularly in areas of mental health and scholastic achievement. Youth mental health has recently reached unprecedented crisis levels - but young people in our programs show strong outcomes. Out of 1,012 youth/mentor matches served:

**79%** experienced improvement or maintenance of depressive symptoms

**88%** improved or maintained emotional regulation

**90%** improved or maintained social competence

**88%** of youth feel their Big is a very important adult in their life

## JOIN OUR COMMUNITY

Youth and mentors in the Puget Sound have an entire community of support around them - a community made up of everyone who is involved with Big Brothers Big Sisters of Puget Sound. This community is full of amazing people from organizations of all types and sizes that are committed to supporting and uplifting youth.



# SPONSORSHIP PACKAGES



## BIG IMPACT | MARCH 21, 2024

LEVEL	Presenting	Mentor	Corporate	Supporting	Corporate
COST	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
PERKS	All mentor level perks + Video message, verbal recognition, "Presented by" logo on materials, individual post on social media	10 tickets to event, 2 group posts	5 tickets to event, 1 group post	2 tickets to event, 1 group post	1 ticket to event, 1 group post
AVAILABLE	1	5	5	unlimited	unlimited

## BIG INVITATIONAL | JUNE 6, 2024

LEVEL	Partner	Contest	Hole	Foursome*	Additional**
COST	\$5,000	\$3,000	\$750	\$1,800	\$1,000-\$5,000
PERKS	Signage on course, social media recognition and one (1) foursome Included	Signage on contest holes, social media recognition and one (1) foursome Included	Signage on a hole, ability to interact with each player	One foursome entry	Sponsorships available perks and availability.
AVAILABLE	2	1	18	22+*	Many

\*Sponsors have first right of refusal for all foursomes. Foursomes for non-sponsors will be made available starting May 1, 2024. \*\*Additional sponsorships are available from \$1,000 - \$5,000.

For more information, contact [Mike.Ritter@bbbsps.org](mailto:Mike.Ritter@bbbsps.org)





## BIG RAPPEL | JULY 12-13, 2024

LEVEL	Presenting	Helmet	Rope	Landing Zone	Ground Party
<b>COST</b>	\$25,000	\$5,000	\$2,500	\$2,500	\$1,000
<b># OF RAPPELLERS</b>	3	2	1	1	0
<b>PERKS</b>	"Presented by" logo on materials, 2 individual posts on social media	1 individual post, group posts, logo on materials, company logo on each helmet	2 group posts, logo on materials, individual signage at rope top	2 group posts, logo on materials, signage at the bottom of rappeling zone	1 group post, logo on materials, signage at the ground party
<b>AVAILABLE</b>	1	2	3	2	10

## BIG GALA | OCTOBER 5, 2024

LEVEL	Presenting	Emerald	Gold	Silver	Signature Event	Individual Table
<b>COST</b>	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$3,000
<b>PERKS</b>	All Emerald level perks + co-branding, name recognition, and logo on bid cards, and 3 individual posts	2 VIP tables, logo on printed materials and email, full page program ad, verbal recognition, and 2 individual posts	1 VIP table, logo on printed materials and email, half page program ad, verbal recognition, and 1 individual post	1 table, logo on printed materials and email, quarter page program ad, verbal recognition, and group message	2 seats , logo in email and program ad, verbal recognition, and group message	1 table, name included
<b>AVAILABLE</b>	1	2	4	Unlimited	Unlimited	Unlimited

