

PARTNERSHIP OPPORTUNITIES

58TH ANNUAL BIG GALA

AN EVENING IN
EMERALD

OCTOBER 7, 2023
HYATT REGENCY SEATTLE

[INSPIREBIG.ORG/GALA](https://inspirebig.org/gala)



58TH ANNUAL BIG GALA

BENEFITTING
BIG BROTHERS
BIG SISTERS
OF PUGET SOUND

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ABOUT THE BIG GALA

The BIG Gala is the signature fundraising event for Big Brothers Big Sisters of Puget Sound. Each year this event brings together hundreds of generous community leaders who are dedicated to supporting the transformational power of mentoring.

In 2022 nearly 400
people raised over

\$750,000

This funding helps
support the nearly

**1,000 MENTORING
MATCHES** each year

BBBSPS reaches over

23,000

through our social
media and via email

YOU CAN MAKE A DIFFERENCE FOR YOUTH: JOIN US AS A BIG GALA PARTNER

Big Brothers Big Sisters of Puget Sound's vision is that all youth achieve their full potential. Since the 1950s, Big Brothers Big Sisters of Puget Sound has operated under the belief that inherent in each of us is incredible potential and that good mentorship is the key to unlocking that potential. As Washington's largest donor- and volunteer-supported mentoring organization, Big Brothers Big Sisters of Puget Sound makes meaningful, monitored matches between adult volunteers ("Bigs") and young people ("Littles").



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MENTORING WORKS

Our results show that 1-to-1 mentoring is a viable solution for improving outcomes for young people, particularly in the areas of mental health and scholastic achievement. Youth mental health has recently reached unprecedented crisis levels – but young people in our programs show strong outcomes. Out of 1012 youth/mentor matches served:

79% experienced improvement
or maintenance of
depressive symptoms

88% improved or maintained
emotional regulation

90% improved or
maintained
social
competence

88% of youth feel
their Big is a
very important
adult in their life

JOIN OUR COMMUNITY

Youth and mentors in the Puget Sound have an entire community of support around them – a community made up of everyone who is involved with Big Brothers Big Sisters of Puget Sound. This community is full of amazing people from organizations of all types and sizes that are committed to supporting and uplifting youth.

YOU AND YOUR ORGANIZATION BECOME PART OF THIS COMMUNITY
WHEN YOU SPONSOR THE BIG GALA.



HOW MANY
PEOPLE WILL YOUR
SPONSORSHIP
REACH?

1012

MATCHES
SERVED

16,000

EMAIL
SUBSCRIBERS

7,000

SOCIAL MEDIA
FOLLOWERS

400

PEOPLE
ATTENDED THE
BIG GALA

BIG GALA PARTNERSHIPS



Big Brothers
Big Sisters®
PUGET SOUND

PRESENTING SPONSOR \$50,000

- 2 VIP Tables - (20 Seats) for the Big Gala. VIP Tables include premium table placement, bottle(s) of champagne, and a special thank you gift.
- 1 hotel room for night of the Gala
- Exclusive naming of The BIG Gala presented by <your company>
- Company logo co-branded with Event logo in all printed materials
- Company Logo printed on the Back of Bid Cards used during Live Auction and Raise the Paddle
- Logo listed on Big Gala-related email communications
- Full Page Ad in event program
- Logo on event slideshow
- Verbal Recognition during the event
- Logo or ad recognition on the Big Brothers Big Sisters website
- 3 individual social media recognition posts

\$25,000 EMERALD SPONSOR

- 2 VIP Tables - (20 Seats) for the Big Gala.
- Full Page Ad in event program
- Logo on event slideshow
- Company name and logo on all printed material
- Verbal Recognition during the event
- Logo or ad recognition on the Big Brothers Big Sisters website
- 2 individual social media recognition posts

\$10,000 GOLD SPONSOR

- 1 VIP Table - (10 Seats) for the Big Gala with premium table placement
- Half Page Ad in event program
- Logo on event slideshow
- Verbal Recognition during the event
- Name on printed invitation
- Logo or ad recognition on the Big Brothers Big Sisters website
- Individual social media recognition posts

\$5,000 SILVER SPONSOR

- 10-top Table for the Big Gala.
- 1/4 Page Ad in event program
- Logo on event slideshow
- Verbal Recognition during the event
- Group social media recognition posts

\$2,500 SIGNATURE EVENT ELEMENT SPONSOR

- 2 Tickets to BIG Gala
- Logo featured at one of the following: Signature Cocktail/Mocktail station, one of the pre-event bars, or at one of the interactive pre-auction elements.
- Group social media recognition posts

For more information or to secure your sponsorship email Mike Ritter mike.ritter@bbbsps.org